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## PRESS RELEASE

### MWV Sponsors Earth Fest: A Watershed Event

Sidney, NY (April 7, 2008)—MeadWestvaco Corporation's (MWV) Consumer & Office Products group is hosting a free event to celebrate Earth Day. The second annual **MWV Earth Fest: A Watershed Event**, will be held Saturday, April 26, from 11 a.m. to 3 p.m. at the MWV facility on O'Neil Road in Sidney (near the airport).

Event highlights include:

- **The Raptor Project** -- Featuring 15 – 20 birds of prey, such as falcons, hawks, owls and eagles. Master falconer Jonathan Wood will display the skill and agility of these magnificent birds in free-flying flight demonstrations. More shows this year to accommodate more people! (11 a.m., 12:30 p.m. and 2, p.m.)
- **Manufacturing Open House** -- MWV will open its doors and allow the public to tour the Consumer & Office Products manufacturing facility. (Noon – 2 p.m.)
- **Get to Know Your Watershed!** *Once you get to know it, you'll want to preserve it!* DEC - NYS Parks – Conservation Groups – Hiking, Canoeing, Bicycling Clubs - Hands On Activities - Information Exchange

Plus, many more family-friendly activities:

- Build a **Bluebird House**
- **Paint** a Flower Pot
- Encounter space through the **Kopernik Sky Lab**
- Hold live **Susquehanna River fish** and try your hand at casting.
- Enjoy activities from **The Discovery Center, Ross Park Zoomobile, Rogers Environmental Center**

Everyone who comes will leave with a free gift! Purchase refreshments from the Sidney Rotary Club, American Cancer Society Relay for Life teams, and the Cullman Child Development Center.

For MWV, sustainability is both a business strategy and an ethical imperative. It is the driving force behind our innovative products and environmentally responsible manufacturing processes. It is also the foundation of a company built on integrity, accountability and stewardship. Learn more about MWV's commitment to sustainability at [www.meadwestvaco.com/](http://www.meadwestvaco.com/).

#### About MWV Consumer & Office Products

MWV Consumer & Office Products, a division of the MeadWestvaco Corporation, is the leading manufacturer and marketer of the most trusted brands in school supplies, office products, planning, and organizing tools, including Mead®, Five Star®, At-A-Glance®, Cambridge®, Academie®, Day Runner® and Amcal® brands, among others. MWV Consumer & Office Products produces notebooks, folders, decorative calendars, stationery products, and time management and personal organizers for every stage of life.

#### About MWV

MeadWestvaco Corporation (NYSE: MWV) provides packaging solutions to many of the world's most-admired brands in the food and beverage, media and entertainment, cosmetics and personal care, home and garden, and healthcare and pharmaceutical industries. The company has market-leading positions in its Consumer & Office Products and Specialty Chemicals businesses, and operates in more than 30 countries. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for the fourth consecutive year. For more information, please visit us at [www.meadwestvaco.com](http://www.meadwestvaco.com).