

2nd Annual Small Business Marketing Seminar



WEDNESDAY, APRIL 14TH
 9:00 - 3:00
 SIDNEY MEMORIAL PUBLIC LIBRARY,
 SMART COMMUNITY ROOM

<u>Seminar Schedule:</u>		
9:00 - 9:30 -	Registration	
9:30 - 12:00 -	Part I	
12:00 - 12:45 -	Lunch	
12:45 - 2:30 -	Part II	
2:30 - 3:00 -	Q&A/Small Group	

**LUNCH
WILL BE
PROVIDED**

FREE To Members of
 Sidney, Unadilla &
 Bainbridge Chambers
 of Commerce!!

Topics & Speakers This Year Include:

- “Surviving During Difficult Economic Times” - Chuck Kovacs, V.P. of COS Wireless
- “Unique Purchase Appeal” - Greg Hitchcock, Premiere Ad Agency & MJR Products
- “Re-evaluating Your Business Plan” - Steve Amell, Small Business Development Council
- “Importance of Customer Service” - Lorraine Keckeisen
- “Social Networking” - Wilhelmina Guest, Web Developer with ISD of Oneonta

Name: _____ Business: _____

Address: _____ City/State/Zip: _____

Phone #: _____ Email: _____

Chamber Membership: Sidney Bainbridge Unadilla Not A Member*

** Non-Members will be invoiced \$15.00 Per Person - No Shows Will Also Be Invoiced*

Please Mail In Registration Form To: Sidney Chamber of Commerce, PO Box 2295, Sidney NY 13838
 Questions? Contact Kerri Green at 607-437-8607 or email: radiogal101@yahoo.com

Registrations Due By: Friday, April 9, 2010